

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

First Named Inventor : Scott Mueller
Serial No. : 10/790,469
Filing Date : 03/01/2004
For : SYSTEM AND METHOD FOR IDENTIFYING
RETAIL TIRE SALES OPPORTUNITIES
Art Unit : 3689
Examiner : Paul R. Fisher

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSIVE AMENDMENT

Sir:

In response to the non-final Office Action dated August 3, 2010, please amend this application as follows and consider the following remarks.

The Commissioner is hereby authorized to charge any additional fees due in connection with this filing to our Deposit Account No. 50-3013.